

# Postage Meters

## The modern franking machine

Features	Benefits
Download postage via modem	No need to leave the office
Rebate on every reset	No need to stock lots of different stamps
Lodge up to 300 articles in street posting boxes	No need to preprint envelopes with a "postage paid" imprint
Some meters can calculate postage	Save with 2.5% rebate on every reset
Cost centre allocation	Greater lodgement flexibility
	More accurate assessment
	Access Metered/Imprint reduced domestic letter rates

### What is metering?

Postage meters are modern franking machines which reset via a modem.

Postage meters enable you to purchase and print postage at any time, without leaving your office.

Other benefits of using a postage meter:

- Postage meters are simple to use and fast – some are able to process over 100 letters per minute.
- Australia Post credit account customers can charge resets to their account.
- Postage meters can be used to access Australia Post's discounted business postage rates, e.g. PreSort Letters, Print Post and Charity Mail rates.
- Make your brand stand out - a slogan block allows you to print an advertising message and/or your company logo on every piece of metered mail.

### Choosing a postage meter

Australia Post does not manufacture or sell postage meters, however, all models are tested and approved by Australia Post before they are sold to consumers.

When selecting a meter, you should consider the following points:

- Printing speed - Your average mail volumes and mailing patterns will determine the printing speed you require.
- Lease, rent or purchase? - Consider the benefits of leasing or renting a meter. This gives you scope to upgrade your meter if you need to, giving you the freedom to take advantage of new technology as it becomes available.
- Staff training - As with most new equipment, some training may be required for meter operators. Ask your supplier about training.
- Large volume mailers - Businesses sending large volumes of mail may also have other considerations to take into account when selecting an appropriate postage meter.

### Want to know more?

To find out more about postage meters and where you can get them, call 13 11 18 or visit the Australia Post website at [www.auspost.com.au/metering](http://www.auspost.com.au/metering).