

Print Post

What is Print Post?

Print Post is an Australia Post service for the delivery of approved periodical publications to addresses within Australia.

Why use Print Post?

With Print Post, you can:

- lodge bulk mailings of 100 or more articles¹
- maximise the space available for creative artwork
- choose to include special offers with your publications
- have undeliverable articles returned
- access lower prices for presorting your articles.

In addition, the Print Post service also:

- has access to private box addresses
- has access to the Redirection service
- allows a postage meter to be used as a payment method
- provides a national delivery service
- has delivery with daily normal mail by the same professional delivery officers.

What qualifies for Print Post?

Print Post articles can be enveloped or plastic wrapped. The address can be pre-printed onto a flysheet inside the plastic wrapping. Additionally, Print Post articles have some specific requirements, including:

- be approved by Australia Post for carriage by Print Post, and issued with a Print Post Publication Number
- consist of printed matter
- be a continuing periodical with a fixed title
- be issued at least twice per year
- *NOT be of itself, or contain, a letter, carriage of which is reserved to Australia Post by the Australian Postal Corporation Act 1989*
- comply with the conditions in the Print Post Service Guide.

Each copy of a particular issue must be identical, except for permitted personalisation and that copies to be delivered to different states or regions may have different advertising content.

Supplements may be included with copies of an issue including samples of goods as long as the above conditions apply and the publication is not being used as a means of delivering goods on a commercial or regular basis.



Newsagents and news vendors may also lodge copies of approved Print Post publications for delivery by Australia Post under Print Post conditions.

How to apply

You need to apply to use the service by completing a simple *Print Post Application form* (8835284). This form is then submitted along with a sample of your publication for approval.

Application forms may be obtained and lodged at most post offices, business centres and mail centres. Alternatively, they can be downloaded from the Australia Post website at www.auspost.com.au/printpost

Approval is free and you will be given a Print Post publication number and be assigned a lodgement point to lodge your articles.

How can I pay for Print Post?

- Australia Post Business Credit Account
- by postage meter.

Australia Post provides a variety of payment options. For details, please discuss with your lodgement point or Account Manager, or call 13 11 18.

¹ The minimum volume is 50 articles when lodging at the Office of Delivery. In all other circumstances 100 articles are required.

Fact Sheet – Print Post

Print Post prices

Prices effective from 6 July 2009 and are cents per article GST inclusive.

In the table, "LPD" refers to articles that qualify for Large Postcode Direct.

"SPD" refers to articles that qualify for Small Postcode Direct.

Size cat.	Weight Up to	Office of Deliv.	Local Sort Division		Same State					Other State				
			LPD	SPD	Metro		Country		Res- idue	Metro		Country		Res- idue
Small	250g	45.0	41.0	43.5	41.5	44.5	42.0	45.5	51.0	43.5	46.0	44.0	46.5	51.5
Large	50g	53.0	46.5	48.0	47.0	48.5	51.0	54.5	59.0	54.0	58.0	61.5	64.5	69.5
	125g	60.5	52.5	56.5	56.5	60.5	64.5	69.5	72.0	72.5	78.5	81.5	86.5	92.5
	250g	70.0	64.5	70.5	72.0	80.0	85.5	93.5	97.0	99.0	108.5	116.5	126.5	130.0
	375g	81.0	77.5	83.5	90.5	97.5	104.0	111.5	114.0	127.0	137.5	142.5	153.5	159.0
	500g	92.0	89.0	97.5	107.0	114.5	121.5	129.0	131.5	154.0	165.5	170.5	184.5	185.5
	625g	178.0	194.0	205.0	208.0	219.0	238.0	250.0	258.0	278.0	295.0	317.0	334.0	352.0
	750g	188.0	217.0	228.0	223.0	234.0	254.0	266.0	275.0	293.0	311.0	332.0	350.0	368.0
875g	198.0	231.0	243.0	238.0	250.0	270.0	281.0	290.0	309.0	327.0	347.0	366.0	383.0	
1kg	209.0	247.0	258.0	253.0	265.0	285.0	297.0	306.0	324.0	342.0	363.0	381.0	398.0	

Sort categories

Customers have the choice to presort their articles according to the following categories:

Sort category	Description	Number of articles to qualify ¹
Residue	Articles that are not sorted to a higher level	No minimum ¹
Small Postcode Direct	A bundle of articles addressed to one postcode or CBD Sort Division	<ul style="list-style-type: none"> • Small Articles20 • Large Articles: <ul style="list-style-type: none"> - up to 125g15 - over 125g up to 500g ..10 - over 500g5
Large Postcode Direct	Trays or bundles of articles addressed to one postcode or CBD Sort Division	<ul style="list-style-type: none"> • Small Articles300 • Large Articles: <ul style="list-style-type: none"> - up to 50g100 - over 50g up to 125g50 - over 125g up to 250g ..25 - over 250g up to 375g ..15 - over 375g up to 500g ..12 - over 500g10

When sorting your articles, special attention needs to be given to those articles that are in the pricing zones of:

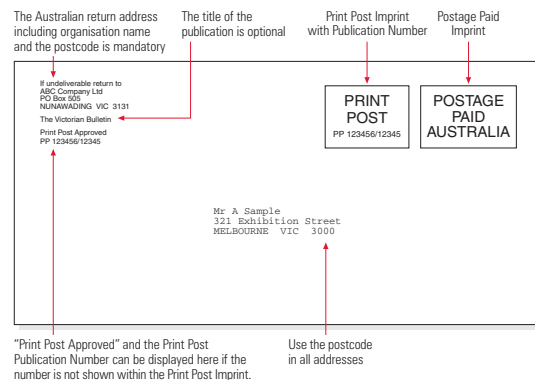
- Lodged at the Office of Delivery for Local Delivery, or
- Lodged at a Mail Centre for delivery within its Local Sort Division.
- Same State Metro, or • Same State Country, or
- Other State Metro, or • Other State Country

To be eligible for the lower prices these articles need to be separated.

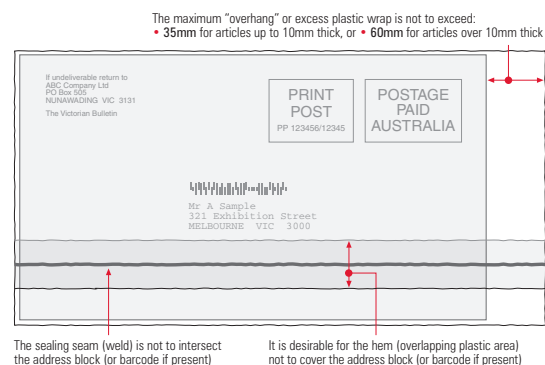
¹ Minimum of 100 articles for the total Print Post lodgement.

Envelopes or wrappers

Envelope/address sheet layout



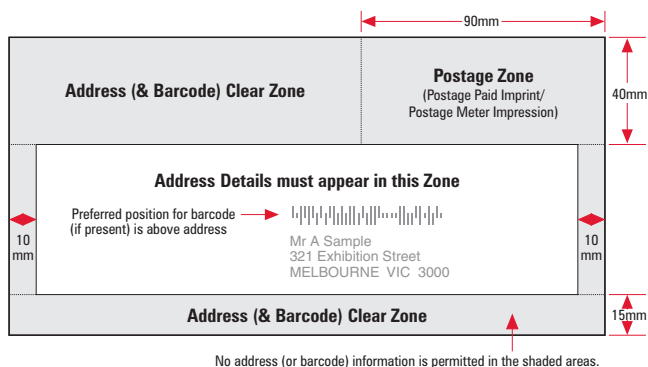
Plastic wrapping layout



Fact Sheet – Print Post

Small article zones

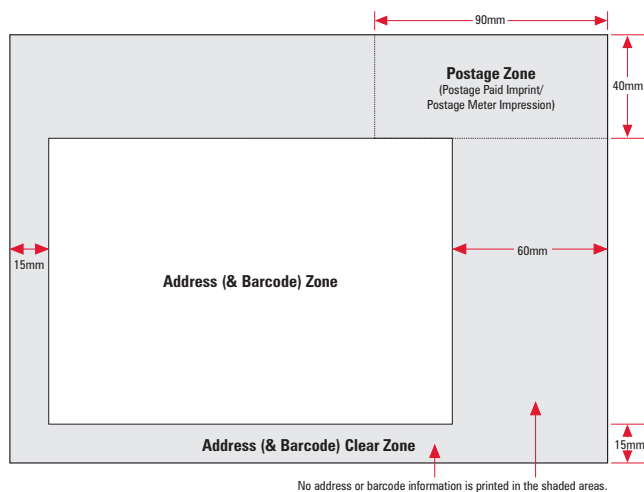
The address zone on the article, as indicated below, must be observed for residue and CBD sort division articles to avoid incurring a price surcharge.



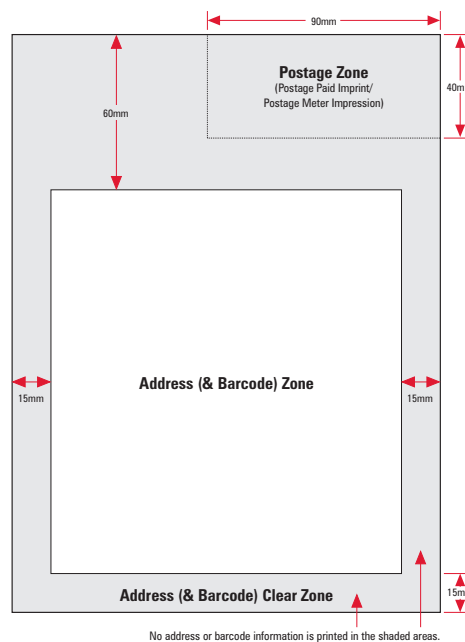
Large article zones

The address zones for landscape and portrait layout large articles, as indicated in the following diagrams, must be observed for residue and CBD sort division articles to avoid incurring a price surcharge.

Address zone for large articles – landscape orientation



Address zone for large articles – portrait orientation



Testing

If you are concerned that your articles may not satisfy all service requirements you can request a preliminary test prior to lodgement. Requests for testing should be directed to:

Australia Post
Business Letter Services
GPO Box 1777
MELBOURNE VIC 3001

Want to know more?

The information in this Fact Sheet is a summary only.

If you would like more information about Print Post or other Australia Post products and services, please call 13 11 18.

Alternatively, refer to the *Print Post Service Guide* (8834059), visit the Internet – www.auspost.com.au/printpost or ask the friendly staff at your local Australia Post outlet.